GUILFORD GREEN
FOUNDATION & LGBTQ CENTER

2026
2027

Sponsorship Package

Presented By :
Guilford Green Foundation &
LGBTQ Center



www.guilfordgreenfoundation.org

@guilfordgreenfoundation

About Us



Since 1998, Guilford Green Foundation has been a leader in advancing equality and strengthening the LGBTQ community. Founded in 1998 as the first LGBTQ foundation in the Southeast and the second in the nation, we've invested over one million dollars in programs and initiatives that empower individuals and create lasting impact.
Through our events and partnerships, we've brought together thousands of LGBTQ people and allies to build a stronger, more inclusive community.

In 2018, we opened the LGBTQ Center in Greensboro, which now serves nearly 2,000 people each year through programs, resources, and support tailored to our community's needs.
We remain committed to fostering connection, advancing equality, and partnering with leaders and sponsors who share our vision for a thriving, inclusive future.

GUILFORD GREEN
FOUNDATION & LGBTQ CENTER

About Sponsoring

Why Become a 2026-27 Sponsor of Guilford Green Foundation & LGBTQ Center?

Becoming a sponsor of Guilford Green Foundation & LGBTQ Center events and programs offers a unique opportunity to enhance your company's visibility within the LGBTQ community and among our allies. It goes beyond supporting Pride Month by showcasing your commitment to equality throughout the year.

What are the benefits of becoming a sponsor?

Guilford Green Foundation & LGBTQ Center is the largest LGBTQ organization in the Piedmont Triad. By sponsoring, your company gains significant exposure, aligning your brand with the cause of advancing equality.

- Recognition in our weekly newsletter leading up to each event. With a newsletter reaching nearly 6,000 subscribers and an impressive open rate of 36% (well above the industry average of 21%)
- Sponsorship features across our social platforms (around 10K in followers) in the lead-up to each event
- Linkable logo prominently displayed on our website homepage for up to a year
- Potential program and verbal recognition at events
- Exclusive tickets, tables, and other attendance perks

How can I become a sponsor?

We provide diverse sponsorship opportunities at various levels, catering to businesses and organizations of all sizes seeking to support the LGBTQ community while gaining exposure. If you have specific ideas or needs not covered here, please don't hesitate to reach out, and we'll work to customize a sponsorship that aligns with your goals.

Annual Gala & Green Party



Guilford Green Foundation's annual gala stands as the premier black-tie event of the year! Drawing over 300 LGBTQ and allied community leaders, the evening is a captivating blend of dining, dancing, and fundraising. The gala is our primary annual fundraiser, providing crucial support for LGBTQ Center programming throughout the year.

Elevate your commitment to the LGBTQ community by exploring gala sponsorships—a fantastic opportunity to showcase your support and gain significant brand exposure across our social media, email, and print marketing channels during and after the event. Join us in making a lasting impact!

The 2027 Gala is set for March 6th at Cadillac Service Garage.
SAVE THE DATE and join us for an impactful and fun evening!

GUILFORD GREEN
FOUNDATION & LGBTQ CENTER

Gala & Green Party Sponsorship Levels

	Diamond $20,000	Platinum $10,000	Gold $5,000	Silver $2,500	Bronze $1,500
Gala Program Feature	Logo	Logo	Logo	Name	Name
Gala Tickets	10 Tickets 1 Premium Table	10 Tickets 1 Premium Table	8 Tickets 1 Reserved Table	4 Tickets	2 Tickets
Logo on Website Homepage	✓	✓	✓	✓	✓
Social Media Features	5 Features	4 Features	3 Features	2 Features	1 Feature
Verbal Recognition at Gala	✓	✓			

Green Queen Bingo





Green Queen Bingo fuses bingo, witty banter, and dazzling drag performances to raise money for critical programs. This unique Drag Queen Bingo event not only entertains but also raises awareness and provides resources for LGBTQ issues.

Sponsored by local businesses and nonprofits, each event features eight games, supporting the mission of Guilford Green Foundation & LGBTQ Center. With 1,500+ annual attendees, it's our largest community celebration, making a meaningful impact.

GUILFORD GREEN
FOUNDATION & LGBTQ CENTER

Green Queen Bingo Sponsorship Levels

The Presenting Sponsorship is a $10,000 contribution with the benefits of an exclusive feature across all marketing materials & social posts, annual logo promotion on the GGF homepage, choice to sponsor a grand prize game at every session, 2 Reserved tables, and a 3-5 minute speaking opportunity at each event.

	Annual Plus $2,500*	Annual $2,000	Single Game $300 ($200 for 501c3 non-profit)	Daily Double $500 for two games
Annual logo promotion on GGF Website	✓	✓		
Newsletter Recognition	20+ Features	20+ Features	1 Feature	1 Feature
Social Media Features	20+ Posts	20+ Posts	1 Feature	1 Feature
Speaker at Event	Speak before your one Sponsored Game per Session	Speak before your one Sponsored Game per Session	Introduce Your Organization	Introduce Your Organization
Tickets	One Reserved Table for 8 per Session $1,000 value	4 Tickets per Session $100 value	2 Tickets	4 Tickets (or 2 per session)

Come OUT & Celebrate





Our annual Come Out & Celebrate event highlights National Coming Out Day with an afternoon of celebrating coming out in all its forms with music, vendors, and food trucks.

GUILFORD GREEN
FOUNDATION & LGBTQ CENTER

Come OUT & Celebrate

Sponsorship Levels

	Presenting $2,500	Elite $1,000	Friend $500	Sponsor $250
Logo on Promotional Materials	✓ Plus logo on GGF main website	✓ Plus logo on GGF main website	✓	✓
Newsletter & Social Media Features	Named Presenter	Premium Placement	✓	✓
Verbal Recognition at Event	3 Mentions	2 Mentions	1 Mention	1 Mention
Speaker	✓			

Come OUT & Celebrate!

Sunday, October 4, 2026

Location: Back Table

The Power of Pride



The Power of Pride Celebration and Concert marks Pride month and “The Power of Pride” campaign. Join us for fierce performances, fun dancing, and community joy!

GUILFORD GREEN
FOUNDATION & LGBTQ CENTER

The Power of Pride Sponsorship Levels

	Presenting $5,000	Producer $2500	Patron $1,000	Fan $500	Supporter $100
Logo on The Power of Pride webpage and Tee shirt	✓ Logo also on GGF main website	✓ Logo also on GGF main website	✓ Logo also on GGF main website	✓	Logo only on T-shirt
Newsletter & Social Media Features	Named Presenter	Premium Placement	✓	✓	
Verbal Recognition at Event	3 mentions	3 mentions	2 mentions	1 mention	
Speak at Event	✓				

GUILFORD GREEN
FOUNDATION & LGBTQ CENTER

Additional Opportunities



In addition to our annual fundraising events, you can support GGF and the LGBTQ community by becoming one of our Progress Partners or sponsoring our weekly newsletter.

Progress Partner

The Progress Partner program offers local businesses and organizations a chance to align with GGF, showcasing support for our mission of fostering unity through programming and philanthropy for LGBTQ communities. To qualify, entities must share our vision of equality and meet ethical business standards. Eligible participants, upon qualification, make a yearly $500 donation (divisible into monthly $41.66 payments) to enjoy benefits.

Progress Partners Receive:
A progress flag logo as a window cling for your space and/or image for your website, announcing your partnership
An LGBTQ 101/Ally training for your staff
Your logo on the GGF website with a link to your website
E-Newsletter “Progress Partner Spotlight”
Recognition on Social Media
Progress Partner Appreciation Events

Newsletter Ads

Maximize your outreach potential by featuring a banner ad in our weekly newsletter, with a subscriber base of nearly 6,000. Our newsletters garner, a 36% open rate—significantly surpassing the industry average of 21%. Newsletter placements place your sponsorship in front of an actively engaged audience, providing an effective platform to enhance your brand visibility and drive meaningful interactions.
Ad Rates:
$50.00 - Newsletter Ad for 1 week
$100.00 - Newsletter Ad for 2 weeks
$175.00 - Newsletter Ad for 4 weeks

GUILFORD GREEN
FOUNDATION & LGBTQ CENTER

Thank You

WE LOOK FORWARD TO WORKING WITH YOU



GUILFORD GREEN
FOUNDATION & LGBTQ CENTER