

24 Hour 'Boat Cruise Sponsorships

About the 'Boat Cruise – A fun-filled bike ride of teams competing to raise money for early childhood education. Proceeds go to a non-profit, Integrated Community (CIIC), to provide early childhood education services to immigrant children. The purpose is to elevate our entire NW Colorado community through education. Our goal is to raise \$100,000.00 for these vital services.

- Teams of 6 riders pedal a 12-mile course through Steamboat for 24 hours.
- Teams raise money by competing for sponsorships and pledges. The team that raises the most money WINS!
- Both adults and children are invited to ride, wear costumes, and camp out at our event BASECAMP. Fun is the focus!
- Special prizes are awarded to teams and riders that raise the most, have the best team costume, coolest bikes, etc.

Event History

- In 2017, community members created the 24-Hour 'Boat Cruise fundraising event to affect change on a local level.
- [Integrated Community](#) was selected as the beneficiary because of its focus on Early Childhood Education (or ECE).
- Thanks to your generosity, in the last 7 years over \$330,000 has been raised for CIIC.
- CIIC used the funds to enhance the learning of the youngest members of our community by providing: reading programs in 4 counties across NW Colorado, supplying hundreds of Learning Tool Boxes to families, direct education support to those in need, and resources to hire trained personnel to reach more children and families.

Sponsorship Support Opportunities

1. Form a team - to represent your business, organization, neighborhood, friends, or family! Costumes, company logos and banner posting during the race is a great marketing tool to show the community your support
2. Sponsor a team - many participants need financial help to commit to the \$1,000 entry donation. For every team sponsor we will find a team to ride to represent you!
3. Donate at one of the sponsorship levels, or give in-kind, for the team and individual prizes.

Sponsorship Levels

1. Presenting Sponsorship: \$5000 Yampa Valley Bank

2. Event Sponsorship \$2500 - Due June 1, 2024.

Benefits include: priority placement of logo on all print materials, priority placement of logo on all fundraising platforms and CIIC's 24 Hour Boat Cruise website, weekly social media recognition, tent and/or banner placement at Boat Cruise Basecamp or CIIC Event Headquarters, shout out at event wrap up party.

3. Team Sponsorship: \$1000 entry donation for a 6-person team - Due June 1, 2024.

Benefits include: Business name as team name on all fundraising materials, logo placement on all print materials, social media recognition, tent and banner placement at Basecamp.

4. Individual Sponsorship: \$500

Benefits include: If the sponsorship is made before **June 1, 2024**, you will receive social media recognition, logo placement on website and fundraising materials.

5. In Kind Sponsorship: For prizes for teams and riders, (gift certificates and other items).

Benefits include: If the sponsorship is made by **June 1, 2024**, you will receive logo placement on all print materials, social media recognition, website, and fundraising materials.

Thank you for your consideration and support of our event! To pledge your sponsorship please contact Ali Givnish at alisongivnish@gmail.com or Jerry Hernandez at director@ciiccolorado.org or complete this [form](#).

Jerry Hernandez
Integrated Community Executive Director

Ali Givnish
24 Hour 'Boat Cruise Founder and Organizer