



2020 Partnership Opportunities

Annual Sponsorship

Taste of NA

Golf Classic

Trick or Trot
5K / 1 Mile





Annual Sponsorships

Annual Title Sponsorship

All benefits of being a Title Sponsor at all three major events including:

- Logos prominent on all event materials
- 8 tickets to Taste of NA
- Lunch, greens fees, carts & beverages on course for 12 golfers, 19th Hole Celebration and Dinner
- Headline logo on race shirt, logo watermark on all race photos and your materials in all race bags, 5 race registrations

Value: \$15,000

Package Cost: \$13,500

Annual Platinum Sponsorship

All benefits of being a Lead Sponsor at all three major events including:

- Logos prominent on all event materials
- 4 tickets to Taste of NA
- Lunch, greens fees, carts & beverages on course for 8 golfers, 19th Hole Celebration and Dinner
- Prominent logo on race shirt, your materials in all race bags, 3 race registrations

Value: \$7,000

Package Cost: \$6,300

Annual Gold Sponsorship

All benefits of being a Sponsor at all three major events including:

- Logos prominent on all event materials
- 2 tickets to Taste of North Allegheny
- Lunch, greens fees, carts & beverages on course for 4 golfers, 19th Hole Celebration and Dinner
- Prominent name on race shirt, 2 race registrations

Value: \$3,500

Package Cost: \$3,150



Taste of NA

Taste of North Allegheny is a food and wine celebration that brings together the NA community to discover the wide variety of culinary experiences available in the region. The event can facilitate up to twelve restaurant vendors and several wine and beer distributors.



NA Golf Classic

The premier fundraising event of the North Allegheny Foundation is the annual Golf Classic. Traditionally held in June, the event includes business leaders, NA alumni and staff for a day of celebration and supporting high quality education in North Allegheny.

NA Golf Classic brings together nearly 125 business leaders and their clients for a day of golf at Shannopin Country Club. The event is capped off with a dinner celebration including silent auction and raffle.

Past sponsors include Maiello Brungo & Maiello, PNC Wealth Management, UPMC Healthplan and many others.



Trick or Trot 5K /1 Mi

The Trick or Trot 5K and Family Fun Run is a component in NA's LIVE LONG, TIGER STRONG campaign and serves as a community pep rally with the NA Marching Band. The 5K course is contains both trail and road portions on the Marshall campus, keeping the course mostly flat and smooth for racers of all abilities.

Race registration opens at 8am with community organizations and sponsors connecting with NA families.

Title sponsors are offered a logo watermark on all professional race photography.

NEW in 2020 – A virtual race will be added to the event!

North Allegheny Foundation (NAF) works to enhance and enrich the educational experience of North Allegheny students, create vital connections with the wider community in supporting North Allegheny Schools, and provide scholarship monies to graduating seniors.

NAF is a broad-based community organization that was founded in 1989. The Foundation is governed by a 23-member Board of Trustees that represent a diverse group of community and business leaders who are dedicated to supporting excellence in education. Since 1989, NAF has distributed over \$450,000 in grants to NA schools and thousands more in scholarship to outstanding graduating seniors.

Taste of NA March 28, 2020 6:30 – 9:30pm

Main Entrée	Dessert	Appetizer	Cocktail
\$2,000	\$1,000	\$500	\$250
Company logo displayed as title sponsor on event promotions including website	Company name listed on invitations, posters, etc.	Half Page advertisement or greeting in program	Half Page advertisement or greeting in program
Full Page advertisement or greeting in program	Full Page advertisement or greeting in program	2 tickets to Taste of NA & name listed in program	1 ticket to Taste of NA & name listed in program
8 tickets to Taste of NA & name listed in program	4 tickets to Taste of NA & name listed in program		

NA Golf Classic June 22, 2020 Shannopin Country Club

Title	Platinum	Gold	Silver	Green
\$10,000	\$5,000	\$2,500	\$1,250	\$1,000
Lunch, greens fees, carts & beverages on course for 12 golfers, 19th Hole Celebration and Dinner	Lunch, greens fees, carts & beverages on course for 8 golfers, 19th Hole Celebration and Dinner	Lunch, greens fees, carts & beverages on course for 4 golfers, 19th Hole Celebration and Dinner	Lunch, greens fees, carts & beverages on course for 4 golfers, 19th Hole Celebration and Dinner	Lunch, greens fees, carts & beverages on course for 4 golfers, 19th Hole Celebration and Dinner
Recognition as a Title Sponsor on banners at the event, in the program, and event promotional materials	Recognition as a Platinum Sponsor on banners at the event, in the program, and event promotional materials	Recognition as a Gold Sponsor on banners at the event, in the program, and event promotional materials	Recognition as a Silver Sponsor on banners at the event, in the program, and event promotional materials	Recognition as a Silver Sponsor in the program, and event promotional materials

Trick or Trot 5K / 1 Mile October 24, 2020 Marshall School Campus

Title	Platinum	Gold	Silver
\$3,000	\$1,000	\$500	\$350
Logo Headlined on race shirt and promotional materials	Logo prominent on race shirt and promotional materials	Name prominent on race shirt and promotional materials	Name on race shirt and promotional materials
Logo watermark on race photos	Display of signage and table	2 race entries with shirts	Sponsor signage at event and along race route, announced at event
Display of signage and table	Materials in all race bags	Sponsor signage at event and along race route, announced at event	
Materials in all race bags	3 race entries with shirts		
5 race entries with shirts	sponsor signage at event and along race route, announced at event		
Sponsor signage at event and along race route, announced at event			



2020 Sponsorship Agreement

Corporate Partner:

Contact Name

Contact Email

Contact Phone

Address

City, State, Zip

Logos and advertisements for events can be emailed to Abigayle Tobia at atobia@northallegheny.org.

Please indicate your sponsorship level:

Annual Sponsorship

Title	Platinum	Gold
\$13,500	\$6,300	\$3,150

Taste of NA

Main Entrée	Dessert	Appetizer	Cocktail
\$2,000	\$1,000	\$500	\$250

NA Golf Classic

Title	Platinum	Gold	Silver	Green
\$10,000	\$5,000	\$2,500	\$1,250	\$1,000

Trick or Trot 5K / 1 Mile

Title	Platinum	Gold	Silver
\$3,000	\$1,000	\$500	\$350

Please return this form with your contribution to:

Abigayle M. Tobia, Executive Director

North Allegheny Foundation

200 Hillvue Lane

Pittsburgh, PA 15237-5391

Thank you for your generosity and support of North Allegheny Foundation. You are making a difference in the lives of individual students, providing outstanding academic and arts programs, scholarships, tools for our teachers, a rich community environment and much more.

North Allegheny Foundation is a 501(c)3 with an EIN number of 25-1595781