



The Women's Collective and A Very Bright Future

The Women's Collective (The WC) was born of a shared vision among the founders, many who are Scottsdale Leadership alumnae, to create not just an organization but an opportunity to take our collective professional and life experiences and put them to work in helping other women not only get a seat at the decision-making table, but to find and use their voices to contribute positively to decisions that impact other women. The WC is a non-profit membership organization for women, with the mission of inspiring and elevating female leaders.

A little background on The WC

After almost a year of planning, on February 20, 2020, WC original founders Jenna Kohl, Jona Davis, Susan Ciardullo, Kira Peters and Lina Kalvyte hosted a launch event for The Women's Collective at SMOCA, the Scottsdale Museum of Contemporary Art. The location was intentional; SMOCA's galleries were highlighting all female artists. Women from diverse backgrounds and experiences gathered to hear WHY we formed The Women's Collective, why we embraced the name The WC despite it also referring to an European lavatory (HA!) and our mission to "inspire and elevate women leaders." The energy in the room that night was palpable. Our mission resonated. We were off to a strong start. But a few weeks later....the pandemic hit and, like others, we had to reimagine how to proceed. While the mission remained, HOW we achieve it had to change. A year later, in March 2021, we held our first fundraiser, and raised \$25,000.

Four months later, after a robust process to determine partners who had programs in place to support development and placement of women leaders, we gave away the funds we raised to those partners: Fresh Start Women's Foundation, Take the Lead Women, and Dress for Success.

We've held numerous engagement events with our growing membership, from a golf outing to a night learning from female chefs. Our ladies who learn luncheon program is in expansion discussions with community partners. We are close to 25 members strong and our future is bright. Keep an eye out for The Women's Collective! For more info visit www.The-Wc.org



*WC members who are Scottsdale Leadership alumnae:
Chris Irish, MaryAnn McAllen, Jona Davis, Kira Peters, Jenna Kohl, Kris Cano and Jane Blacker.*