



GIFTS OF STOCKS AND SECURITIES

Invest in the Future of our Communities



As a collective impact organization, Urban Alliance (UA) equips Christian churches, organizations, volunteers and donors to positively impact communities and change lives.

www.urbanalliance.com/give-now



OUR MISSION To create opportunities for people to achieve lasting change in their lives through the collaborative work of Christian churches and organizations in our community.

TO BETTER EQUIP
OUR NETWORK UA
OFFERS:

TRAINING

ACCESS TO
FOOD &
HOUSING
NEEDS

GRANT
FUNDING

SUPPLIES &
RESOURCES

VOLUNTEERS

TO OUR NETWORK
PARTNERS SO THAT
THEY CAN EXTEND
THEIR REACH AND
MAKE A GREATER
IMPACT IN LIVES OF
THOSE IN NEED.

The Impact of Giving Stock

Giving the gift of stocks, mutual funds and/or appreciated securities is an ideal way to make a significant gift to Urban Alliance.

How it Works:



STEP 1: Donate appreciated securities to UA



STEP 2: Receive generous tax benefits.

STEP 3: UA can invest or sell the securities to support our mission.

Benefits:

- You do not have to write a check.
- The tax benefits received are generous - you may be eligible for an income tax deduction and avoid capital gain taxes.
- The satisfaction of knowing that your gift will support UA and ultimately help improve the lives of our neighbors in need.

An Example:

Mrs. Smith desires to make a meaningful gift to UA.

She holds shares in a company that are now worth \$100,000 (value). She bought them for \$10,000 (her cost) years ago. If she sells the stock, she would have to pay taxes on \$90,000 (value - her cost). Less would be available to make a gift.

Instead, she donates the stock directly to UA. She uses an asset that cost her \$10,000 and gets the tax benefits of a \$100,000 gift. The full value of the shares goes to support changing lives in our communities.



OUR VISION

To see people become spiritually, physically, economically and socially healthy and whole as God intended.

Preparing to Make a Gift:

Contact your financial advisor or the institution where the shares are held and let them know you desire to make a gift of stock or securities to Urban Alliance.

It will be helpful to have:

- your account number.
- the stock or mutual fund name and/or symbol.
- an idea of how many shares you desire to donate.

Your advisor or institution will need:

Transfer instructions - our Depository Trust Company (DTC) information. Contact the UA office for these instructions.

To ensure a smooth transfer:

When transferring stock to the UA, please ask your advisor or institution to attach your name to the transaction. This helps us to clearly identify you as the giver and allows us to provide the information you need for your tax deductions.

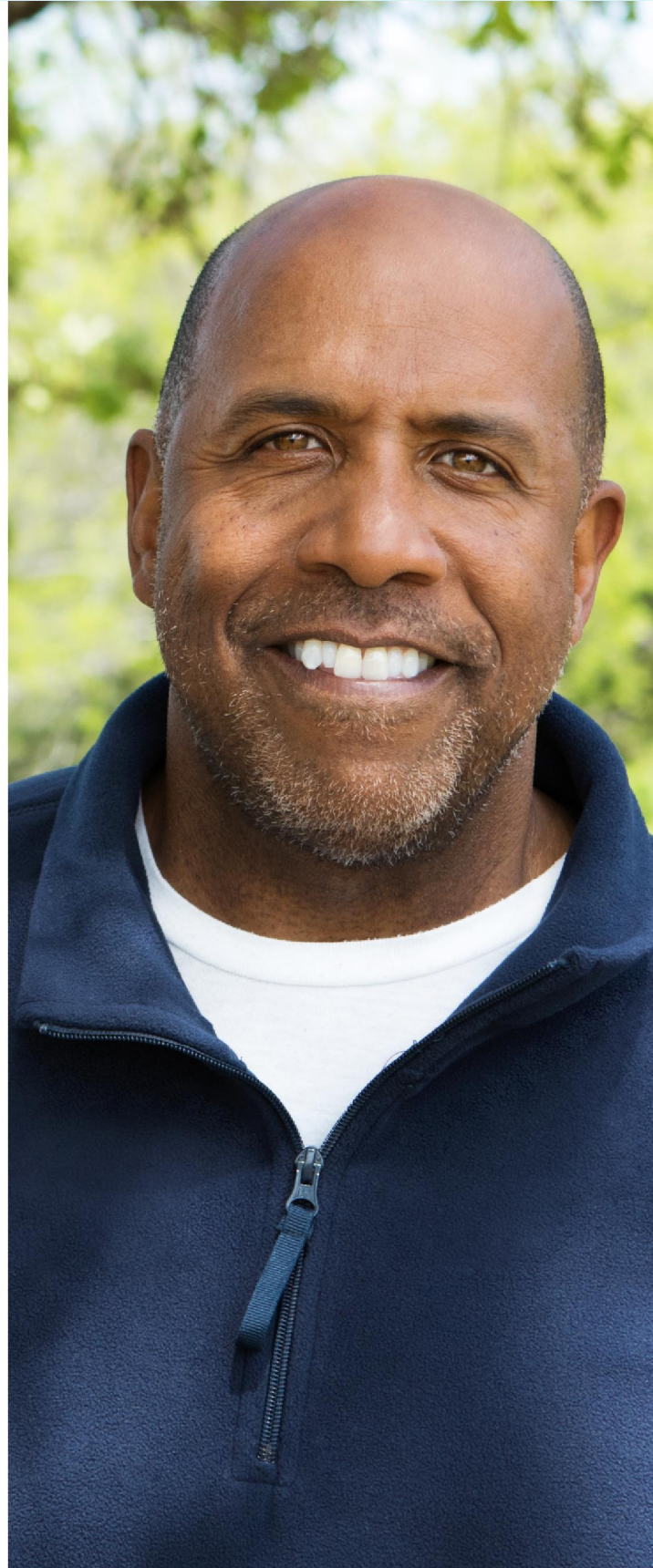
Please also ask your advisor to notify the UA office:

- by phone at 860.986.7724 - they can speak with our Finance Director or Executive Director.
- by email at give@urbanalliance.com

In addition to gifts of stock, there are other ways to support the mission and work of UA and our network partners.

Thank you for your generosity!

Urban Alliance (UA) is a 501(c)(3) non-profit organization and your gift may qualify for generous tax benefits to the extent that the IRS allows.



better together



62 Village Street • East Hartford, CT 06108
www.urbanalliance.com • 860.986.7724



YES!

I would like to
invest in the future
of our communities!

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From the staff and network at urban alliance, we are excited more than ever to see how God is making lasting change.

Indeed, we are Better Together!

Name _____

Street _____

City _____ ST _____ ZIP _____

Phone (_____) - _____ Best time _____

Email _____

Enclosed is my contribution of \$ _____

I have included the Urban Alliance in my giving plans.

Please contact me to discuss other ways to give.

Stock IRA/401k/Life Insurance

Bequest Other: _____

Please sign me up for the newsletter as well!

Once completed, please return this form along with your donation to: Urban Alliance 62 Village Street, East Hartford CT 06108

THANK YOU!

From the board, staff,
network participants and
other partners at Urban
Alliance, we are excited
to see how God is
making lasting change
in our communities.

Indeed, we are

**BETTER
TOGETHER!**
