



Service at the Center

Building a Permanent
Home for Service,
Leadership, and
Connection





The Heart of Service in Lubbock

Since 1990, the Volunteer Center of Lubbock has been the heart of service in our community.

For more than three decades, we have strengthened Lubbock by connecting people to meaningful opportunities to serve, lead, and grow.

Over 35 Years of Impact

- **339,084 volunteers mobilized**
- **22,052 leaders developed**
- **693 nonprofit organizations connected**

Behind every number is a story. A student discovering purpose. A nonprofit gaining critical support. A corporate team investing in the community. A young professional stepping into leadership.

Now, we are establishing a permanent home to strengthen and expand that work to mobilize service across Lubbock.

How We Help



For more than three decades, the Volunteer Center has been where service begins in Lubbock.

Through our focus on Serve, Lead, and Connect, we mobilize volunteers, cultivate leaders, and support the nonprofit partners who make our city stronger.

Serve

We make it easy and meaningful for individuals, families, corporations, and students to engage in service through programs such as:

- Our volunteer portal, Get Connected
- Projects in a Box
- Corporate and group engagement
- Community-wide service days
- Youth in Service
- Youth for Impact

Lead

We cultivate the next generation of community leaders through programs such as:

- HYPE (Helping Youth Purposefully Engage)
- Leadership workshops
- NPYP (Nonprofit Young Professionals)

The Volunteer Center is not simply a program provider. We are a community builder. We strengthen nonprofits. We mobilize volunteers. We equip leaders. We bring people together.

Connect

We strengthen collaboration across our city through programs such as:

- Nonprofit partnerships
- Volunteer matching
- Community collaboration initiatives

The Need for a Permanent Space

Since 1990, the Volunteer Center of Lubbock has mobilized service across our community without a permanent, accessible home. For the past five years, we have operated out of temporary space, limiting our ability to fully meet the growing demand for volunteer engagement and leadership development.

Current Limitations

- No consistent drop-in space for volunteers
- Limited capacity for workshops and events
- No dedicated hands-on project space
- Limited visibility and accessibility

At the same time, demand continues to grow for:

- Youth leadership development
- Corporate volunteer engagement
- Hands-on service opportunities
- Community gathering centered around service

**This campaign is about more than square footage.
It is about creating an intentional, visible space where civic engagement can grow.**

Lubbock deserves a permanent home for service.



"As a member of HYPE this year, I've seen the impact that the Volunteer Center of Lubbock can have on our community. If they could do all of this without a space of their own, I can't wait to see how many more people will be reached with a facility of their own! I know they will put it to phenomenal use."

-Evyn Lewis, HYPE Student



"At Bubba's 33, we believe serving legendary food and serving our community go hand in hand. The Volunteer Center of Lubbock does an incredible job bringing people together to make a difference in our community and having their own building will only strengthen that mission. We're excited to see how this new space will inspire even more people in Lubbock to get involved."

-Tiffany Vasquez, Owner, Bubba's 33

1219 Ave K

3,250 Square Feet of Purpose





The Volunteer Center has purchased a 3,250 square foot building in downtown Lubbock at 1219 Avenue K.

This space will become a vibrant hub where service, leadership, and connection come together.

Leadership Training Room

This room is the center for training, equipping, and mobilizing leaders across our city.

- Seats up to 50 participants
- Youth programs
- Leadership workshops
- Community gatherings

Kitchen and Break Area

- Designed for relationship-building
- A welcoming space for connection
- Hospitality for volunteers and partners

Dedicated Service Workroom

- A hands-on project space
- The permanent home for Projects in a Box
- A place where volunteers actively serve onsite

**This building is not just about intentionality.
It is where students come to serve and discover how to lead.
It is a one-stop home for community engagement.
It is the key to our future growth.**

Our Goal

Our goal is to raise \$375,000 to fully fund the renovation, activation, and long-term stability of our permanent home.

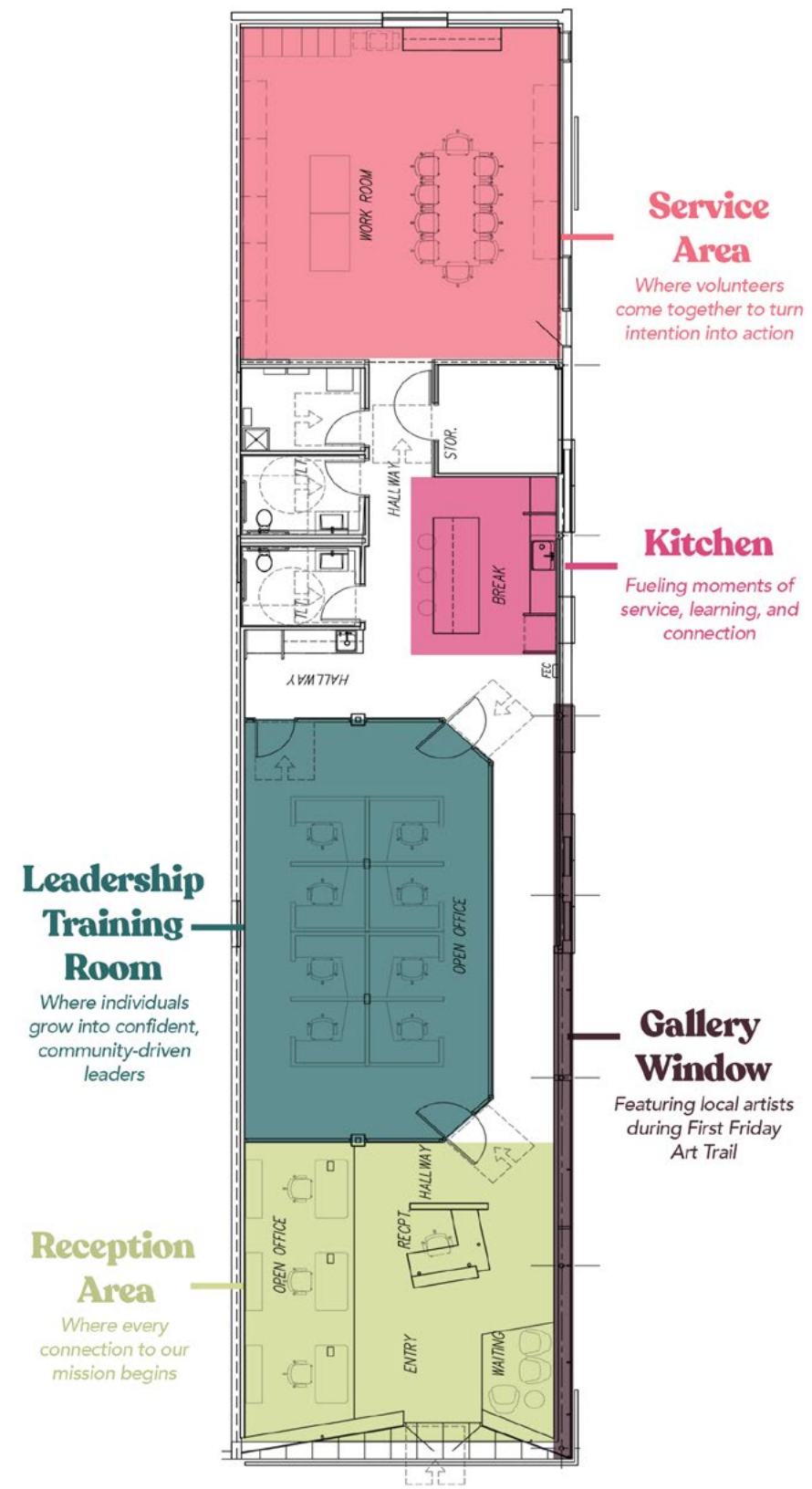
We are grateful for our early investments that demonstrate strong community confidence in this vision.

Commitments secured include:

- Leadership Training Room Naming Gift (\$50,000)
Generously provided by The CH Foundation
- Downtown Improvement Grant (\$47,000)
Provided by the Lubbock Economic Development Alliance

These early commitments affirm the importance of this project to the future of downtown Lubbock and civic engagement in our community.

Now, we invite you to join us.



Major Naming Opportunities

All naming opportunities include a 10-year recognition term.

Service Area Naming Opportunity – \$35,000

The Service Area will be the hands-on heart of the Center, a dedicated space where volunteers actively serve onsite. This workroom will house Projects in a Box and provide an organized environment for assembling kits, preparing materials, and engaging in meaningful service activities throughout the year. Students, corporate teams, families, and community groups will gather here to turn intention into action.

Reception Area Naming Opportunity – \$25,000

The Reception Area will serve as the welcoming front door of the Volunteer Center, creating the first impression for volunteers, nonprofit partners, students, and community leaders. This space will communicate warmth, professionalism, and purpose, reflecting the mission of the organization from the moment someone walks in. As the central hub for greeting guests, providing information, and connecting people to opportunities, this area sets the tone for meaningful engagement.

Gallery Window Naming Opportunity – \$20,000

The Gallery Window will serve as a highly visible, street-facing feature along Avenue K and an active part of Lubbock's First Friday Art Trail. Naming the Gallery Window places your support at the public intersection of art, community, and civic engagement, ensuring your investment is seen by thousands each year.

Kitchen Naming Opportunity – \$15,000

The Kitchen will be more than a functional space; it will be a place for hospitality and connection. Volunteers will gather here before and after service projects, youth leaders will build relationships during workshops, and nonprofit partners will share ideas over coffee. This area fosters conversation, collaboration, and community building in a relaxed environment.

Community Naming Wall

The Naming Wall will recognize campaign supporters who make leadership gifts.

- \$10,000 level – 5 opportunities
- \$7,500 level – 10 opportunities
- \$5,000 level – 15 opportunities

Additional Ways to Help

- Make a one-time campaign gift
- Make a multi-year pledge
- Introduce the campaign to a friend or corporate partner
- Share the vision within your network

Your investment will be visible, lasting, and catalytic.

For 35 years, the Volunteer Center of Lubbock has mobilized hundreds of thousands of volunteers.

Now we are continuing the tradition with a space of our own where the next generation of service will begin.



This is your opportunity to:

- Anchor service in downtown Lubbock
- Equip the next generation of leaders
- Strengthen our nonprofit community
- Invest in the civic future of West Texas

Join us!



Scan the QR code to give, schedule a conversation, or learn more.