



**WESTMONT HILLTOP**  
**EDUCATION FOUNDATION**

# RED & GRAY CAMPAIGN

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2025 Westmont Hilltop School District Fundraising

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# RED & GRAY CAMPAIGN

The **Westmont Hilltop Education Foundation** is proud to introduce advertising opportunities for local businesses, alumni, families and friends who are interested in supporting the Westmont Hilltop School District students.

A five-year initiative, the Red & Gray promotion will give our donors prominent exposure to the community while raising funds which are immediately accessible to the students, faculty, clubs and the like.

Although our endowment fund remains a long-term focus for the school district, the RED & GRAY will offer instant funding to meet ongoing needs at both the Elementary and High Schools.



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# FIRST-TIME EVER!

## SCOREBOARD SPONSORS & INTERACTIVE KIOSKS



Permanent logos will be affixed  
to the Price Field scoreboard surround



Ex. Touch-screen interactive Display

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# FALL 2025 OPPORTUNITIES – RED & GRAY

## Price Field Video Display Scoreboard

The Price Field Video Display Scoreboard (installed in 2021) will be upgraded to host eight (8) Platinum sponsors with **permanent logo sponsorship** fitted to the display surround. *Due to high visibility and impact, these sponsors may be limited to one per industry.*

Additionally, sponsors will be recognized during games and matches with graphics, video promotion, and additional mentions throughout the school year.

**Price Field** is the official home of:

- Varsity/Junior Varsity/Junior High Football
- Varsity Girls/Boys Soccer
- Varsity/Junior High Girls/Boys Track and Field
- Baseball/Softball Practice Facility
- Community Events (Church Services, Charity 5K, etc.)
- PIAA State Soccer Play-Offs
- Community Walkers and Playground Parents

## Interactive Spotlight Kiosks

Two Interactive Spotlight Kiosks will be installed outside of the high school gymnasium and auditorium. Each will feature three displays – one (1) 55” screen flanked by two (2) 32” screens.

The center touchscreen display will provide an interactive experience, accessing achievements throughout Westmont Hilltop’s athletic, arts and education history. The two sides panels will showcase Westmont Hilltop branding media, media from our sponsors, and current schedules within the school district.







# RED & GRAY SPONSORSHIP LEVELS

1

2

3

4

5

6

FINISH

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# HILLTOPPER LEGACY SOCIETY

## 5-YEAR AGREEMENT



- Featured logo on **Price Field Video Display Scoreboard**, always visible, static logo\*
- Minimum (1) commercial announcement per game *Ex.* From announcer: *“Thanks to ‘company name’, Read tagline and/or CTA.*
- x1 per game - Featured digital ad in rotation on **Price Field Scoreboard**; specs to be provided (before, after, halftime)
- x1 per game - All-sponsor logo presentation in digital rotation on **Price Field Scoreboard**
- x1 NFHS Network logo rotation
- x2 Feature recognition on social media and in school newsletters
- x1 Opportunity for indoor events score table (static logo/message inclusion)
- x1 3’x5’ hanging sign in the gymnasium
- Featured digital advertisement on both **Spotlight Kiosks** (gymnasium, auditorium)
- 20 Sponsor passes for all Price Field and Westmont Hilltop Jr.-Sr. High School events

**\$5,000 per year (\$25,000 total) due by June 1 each year**

*\*May be limited to (8) scoreboard static logo sponsors and one per industry. Ex. auto dealer, restaurant, law firm, accounting firm, etc.*

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# WESTY CHAMPION CLUB

## 5-YEAR AGREEMENT

- Featured digital logo in rotation on **Price Field Scoreboard**
- Minimum (1) commercial announcement per game *Ex.* From announcer: “*Thanks to ‘company name’.*”
- Featured digital advertisement on both **Spotlight Kiosks**
- x2 per event, inclusion in overall sponsor graphics rotation
- Sponsorship logo recognition on social media and in school newsletters
- 10 Sponsor passes for all Price Field and Westmont Hilltop Jr.-Sr. High School events

**\$3,000 per year (\$15,000 total) due by June 1 each year**



**WHAT IS  
a \$15,000 gift  
worth?**

- auditorium upgrades
- athletic team uniforms
- cultural events
- field turf
- performance sound equipment
- band uniforms
- performance licensing
- science equipment upgrades
- school van

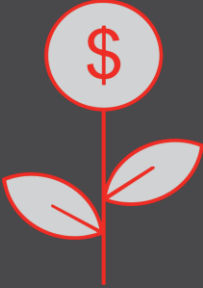
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# HILLTOPPER SPIRIT CLUB

- x1 Commercial announcement per game *Ex.* From announcer: “Thanks to ‘company name’.
- x2 per event, inclusion in overall sponsor graphics rotation
- Sponsorship logo recognition on both **Spotlight Kiosks**
- 5 Sponsor passes for all Price Field and Westmont Hilltop Jr.-Sr. High School events

## 5-YEAR AGREEMENT

**\$1,000 per year (\$5,000 total) due by June 1 each year**



**WHAT IS  
a \$5,000 gift  
worth?**

*national competition participation*

*STEM initiatives*

*assistive technology*

*wireless mics for auditorium*

*a/v equipment upgrades*

*laser engravers*

*musical instrument inventory*

*sensory room upgrades*

*STEAM support*

*ceramics kiln*

*3D printers*

*senior trip*



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# OUR HOME ON THE HILL CLUB

## 1-YEAR AGREEMENT

- x1 PA announcement per game as part of Friends and Family group
- Message or logo recognition on both **Spotlight Kiosks**
- Friends / Alums / Family Collective name feature as part of a full page ad in annual musical program
- 5 Sponsor passes for all Price Field and Westmont Hilltop Jr.-Sr. High School events

**\$1,000 due by June 1**

*For alumni, friends and family*



**WHAT IS  
a \$1,000 gift  
worth?**

life skills prom      *library books*      robotics support  
pre-k events      facility dog  
student field trips      guest speakers      *PBIS rewards*  
performance space upgrades      classroom necessities  
club activities      *sporting supplies replenishment*

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**WESTMONT HILLTOP  
EDUCATION FOUNDATION**

**THANK YOU**

**for your consideration.**

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